

# Save Energy Now LEADER Voluntary Pledge

*Join the industrial initiative to reduce energy intensity 25% in 10 years.*

Leaders of industrial companies are invited to take a bold pledge to reduce their corporate energy intensity and carbon emissions. Making energy savings part of your business strategy offers inherent benefits:

- Lower energy and production costs
- Reduced carbon footprint
- Enhanced sustainability

Greater efficiency throughout the industrial sector will boost competitiveness and increase energy supply reliability. This initiative, sponsored by the Industrial Technologies Program (ITP) within the Department Of Energy Office of Energy Efficiency and Renewable Energy, reinforces energy efficiency as a profitable business model and expands markets for new energy technologies.

The *Save Energy Now* Pledge is a voluntary agreement by industrial companies to reduce their energy intensity by 25% or more over 10 years. Taking the Pledge establishes a company as a *Save Energy Now* LEADER—one that is demonstrating social responsibility by leading the sector toward a more secure and sustainable energy future.



## What is *Save Energy Now*?

*Save Energy Now* is a national initiative to drive a 25% reduction in industrial energy intensity in 10 years. It delivers resources to help all companies boost their energy efficiency—no matter where they stand along the energy performance continuum.

## Pledge Steps

Our Pledge partners gain prioritized access to resources that can assist them in fulfilling their pledge. These are the steps:

- Make the Pledge
- Develop energy baseline and energy management plans
- Identify opportunities and implement cost savings  
Report energy data and progress annually
- Publicize achievements and display the official logo of a *Save Energy Now* LEADER

The program is designed to be as flexible as possible while supporting continuous improvement.

**Take the Pledge.** To all *Save Energy Now* LEADER Companies, ITP makes available a broad range of enhanced resources to help identify and implement the most cost-effective options for energy savings. These resources include

- Protocols for establishing an energy baseline for your company
- Proven energy management practices and technologies
- Plant assessments on multiple energy systems
- Tailored technical assistance and information on emerging and advanced technologies
- Training on energy-analysis software tools, financing, and energy management

Recognition is provided for participation and achievements. Other federal agencies, states, utilities, universities, and trade associations are supporting the initiative by expanding access to resources and publicly recognizing corporate efforts in reducing both energy use and greenhouse gas emissions.